

Fairview Media Pvt Ltd (FMPL) Presents...

FMITC-2023

Kolkata – Goa – Chennai - Bhubaneswar



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FAIRVIEW MEDIA INTERNATIONAL TOURISM CONCLAVE 2023

True Innovation & Effective Execution

What is FMITC

FMITC is an annual 1-day business-to-business convention curate to connect you to the Indian Travel Market. FMITC brings together key travel industry leaders and international exhibitors from various segments of **MICE, Leisure, Corporate** and **Travel & Technology**. Leverage on FMITC to capture the Fast growing **Indian** and **South Asian Markets**, forge new partnerships and strengthen existing business relations with the most important players in India.



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Key highlights of FMITCs:

Travel Products

- Leisure Travel
- Business Travel
- MICE

Target Groups

- Buyers and trade delegates searching for business in India, other South Asian countries
- Sellers from all over the world

Networking Opportunities

- FMITC trade show
- Conference, workshops & seminars
- Networking functions

Do business with the Indian outbound market with show attendees from the **MICE, Corporate, Leisure** sectors
Connect with **pre-qualified buyers**

Capture the immense growth of the Indian outbound and domestic market with **buyers based in Indian States and other South Asian countries**

Guaranteed **1 : 1** ratio between buyers and exhibitors Buyers are based in **1st, 2nd and 3rd tier cities in India and other South Asian countries** **100%** **pre-scheduled appointments** with at least 33 guaranteed appointment slots with pre-selected buyers
70% of attendees are decision makers

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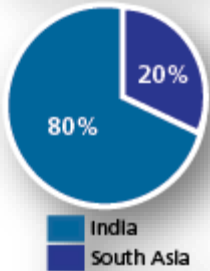
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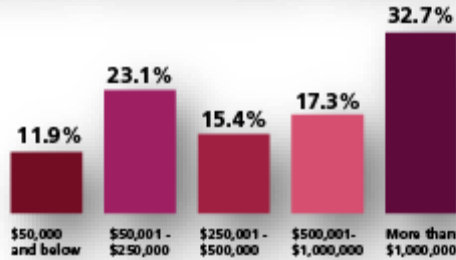


Buyers

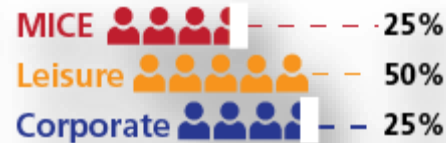
BUYER SPLIT



BUYER PURCHASING POWER (USD)



BUYER SEGMENT



BUYER DECISION LEVEL



FMITC's Buyer Programme acts as a platform for travel procurement professionals to explore new business frontiers, sign deals, discover new travel products/destination and negotiate pricing/packages with exhibitors.

Visitors

As the go-to-event for travel trade professionals, FMITC serves as a platform to discover new business opportunities, gain industry insights and an all-encompassing networking hub for the Indian travel trade industry.

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Who Attends the Conclave

- FMITC's hosted buyers are classified as serious travel procurement professionals with a keen objective to explore new business frontiers, sign deals, explore travel products/destinations and negotiate pricing/packages with exhibitors.
- Buyers are decision makers of the Indian and South Asian outbound and domestic markets as well as having a significant track record in organising trips/events in several outbound destinations.



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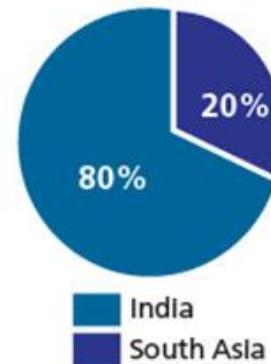
BELOW,

Are the categories of BUYERS!

- C-level executives
- Corporate companies with incentive programmes
- Destination management companies (outbound)
- Event planners
- Incentive/motivation houses
- International associations
- Meeting planners
- Professional conference organisers (PCO)
- Professional event organisers (PEO)
- Travel agents



BUYER SPLIT



SOURCE MARKET



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Exhibitors

EXHIBITOR PROFILES



Accommodation



Travel Agent/
Tour Operator



NTO/CVB



Business
Travel/MICE



Travel
Technology



Transport

Companies looking to showcase their destinations, products and services and network with like-minded individuals attend FMITC to discover potential leads and establish high quality contacts in India.

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Exhibiting at FMITC @KOLKATA, GOA, CHENNAI, BHUBANESWAR

- **FMITC, Connecting You To The Indian Travel Market**, is an annual 1-day business-to-business trade show and convention designed to let you unleash the potential of the Indian market. FMITC brings together key travel industry leaders and buyers from various cities in India and South Asia, and international exhibitors from the **MICE, Leisure, Corporate** and **Travel Technology** segments.
- For you to capture the fast-growing Indian outbound and domestic travel market, FMITC presents as a key platform in the travel trade industry to forge new partnerships and strengthen existing business relations with the most important players in India.
- Capture the immense growth of the Indian outbound and domestic market with **over 500 buyers** from tier I, II and III cities from all over India and other South Asian countries.

A guaranteed **1 : 1 ratio between buyers and exhibitors** will be expected.

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Event Marketing and Promotion

Event marketing and promotion need to be part of event budget.

Getting the word out about the event is imperative, otherwise, no one will attend.

The Core Promotion Area of FMITC-2023

Event Registration Website:

The hub for your event and primary marketing tool. This is where attendees will be convinced to attend and register for the event.

Graphic Design: Event logo, ads, collateral, website and more.

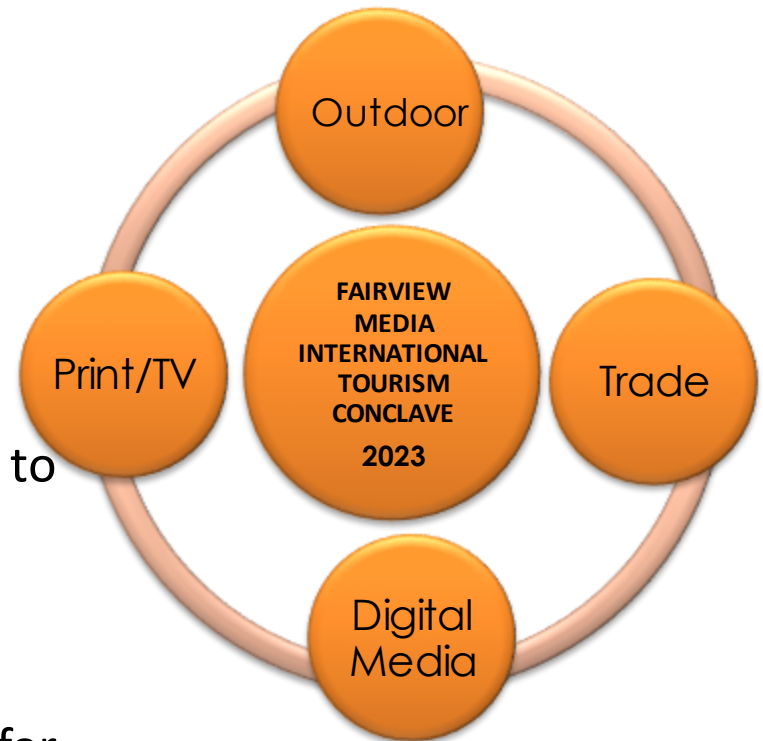
Social Media: There are free and paid options for social media. The costs associated with social media promotion may fall under graphic design.

Print/TV/Outdoor: A must

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Innovation in FMITC Event Sponsorship :

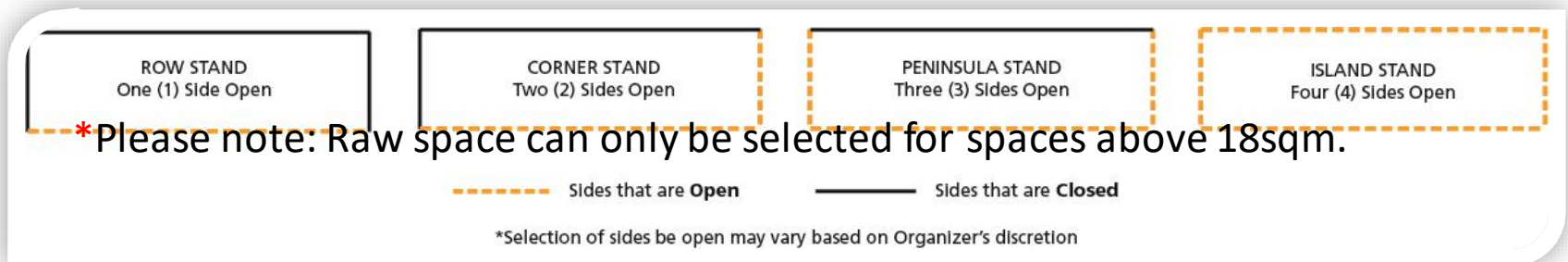
Partner Sponsors

On-site signage displayed at the conference recognising the sponsorship Company logo and link to your company website on the conference website Increase traffic to your stand through a full page colour advertisement in the conference programme. Company logo printed on the conference programme as the “Partner Sponsor” Exhibition space 18-54 sq.mtrs at Exhibition Area & conference delegate places to add to your networking ability Added brand exposure through an insert in the delegate bag. Exposure through our social media Campaigns & others...

Cost – INR 25 Lakhs + GST (only 3 available)

select the optimal stand form for your FMITC 2023 participation:

Pavilion Space Choice



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EXHIBITION PACKAGES AND PRICE

The Stand Package:

The Basic Shell Scheme includes the following:

System walls/Octanorm, purple Fascia panel 35 cm, with Company's name and booth no. in vinyl sticker, and cut-out grey carpet. Lockable information counter (1mH) Barstool, Round discussion table, PVC chairs, Waste paper, basket, 13amp/220V power point, 100W Spot lights

Super Early Bird Rate per 9sqm : INR 8.00L + (applicable GST*)



When renting up to 9sqm it is mandatory to select the complete stand package. The choice of stand form can be indicated, but is subject to availability and can not be guaranteed.

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The **Premium Shell Scheme** includes the following:

System walls / Octanorm, 500mmH curved fascia board with Company's name and booth no. in vinyl sticker, and cut-out grey carpet. (1) Lockable information counter (1mH), (1) Barstool, (1) Round discussion table (3) PVC chairs, (1) Waste paper basket, (1) Brochures rack, (1) System shelf (1) 13amp/220V power point (3) 100W Spot lights, (1) digital print on front counter (exhibitor's logo or graphic)

Super Early Bird Rate per 9sqm Premium : INR 10.00L + (applicable GST*)



When renting up to 9sqm it is mandatory to select the complete stand package. The choice of stand form can be indicated, but is subject to availability and can not be guaranteed.

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Enhanced Completed Pavilion Stand Package

Enhanced Completed Stand Package is available in the following options:

(1) **27sqm Pavilion Basic Package Scheme Super Early Bird Rate Premium**
: INR 16.00L + (applicable GST*)

27 SQM Pavilion Basic Shell Scheme @ FMITC 2023



FURNITURE PACKAGE	
Item	27 SQM
FLOORING	
New Needle Punch Synthetic Carpet - Dark Grey	27 Sqm
FURNITURE	
Curve Info Desk (1mH)	1
Bar Stool	1
Round Discussion Table	2
PVC Chair	8
Lockable Cabinet	1
Waste Paper Basket	1
ELECTRICAL	
Spot Light 100W	6
Power Point 13AMP/220V	3

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Drinks & Dining Reception Sponsor

The drinks reception at the end of the day provides sponsors with an excellent environment in which to network with delegates and new contacts and set foundations for future business relationships.

Opportunity to display promotional literature and corporate branding in the Drinks & Dining Reception area

Cost – INR 3 Lakhs + GST

Exhibitors

Exhibition space 1x table & 2x chairs

Company logo printed on the sponsors page section of the conference programme
2 conference delegate places

Cost – INR 2 Lakhs + GST

Bag Insert Sponsor

Supply us with your promotional inserts for the delegate bags (**e.g. pens, pads, keyrings, flyers etc.**)

Cost – INR 1 Lakh + GST

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Who Can participate/Sponsor:

Hotels, Online Travel Agents, Global Cruise Lines, Tourism Boards, Travel Management Companies and moreas mentioned below:



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For More Details, Contact:

Director

Fairview Media Pvt. Ltd.

Regd. & Corporate Office:

87, Lenin Sarani, Kolkata

Pin: 700013

WE STAND FOR

**INNOVATION
CREDIBILITY
CONSISTENCY**

NO WONDER INDUSTRY STAKE-HOLDERS HAVE BEGUN TO NOTICE US

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