

Fairview Media Pvt Ltd (FMPL) Presents...

FMITC-2023

Kolkata – Goa – Chennai - Bhubaneswar



MAKE YOUR PRESENCE FELT AT...

FAIRVIEW MEDIA INTERNATIONAL TOURISM CONCLAVE 2023

True Innovation & Effective Execution

What is FMITC

FMITC is an annual 1-day business-to-business convention curate to connect you to the Indian Travel Market. FMITC brings together key travel industry leaders and international exhibitors from various segments of **MICE, Leisure, Corporate** and **Travel & Technology**. Leverage on FMITC to capture the Fast growing **Indian** and **South Asian Markets**, forge new partnerships and strengthen existing business relations with the most important players in India.



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Key highlights of FMITCs:

Travel Products

- Leisure Travel
- Business Travel
- MICE

Target Groups

- Buyers and trade delegates searching for business in India, other South Asian countries
- Sellers from all over the world

Networking Opportunities

- FMITC trade show
- Conference, workshops & seminars
- Networking functions

Do business with the Indian outbound market with show attendees from the **MICE, Corporate, Leisure** sectors
Connect with **pre-qualified buyers**

Capture the immense growth of the Indian outbound and domestic market with **buyers based in Indian States and other South Asian countries**

Guaranteed **1 : 1** ratio between buyers and exhibitors Buyers are based in **1st, 2nd and 3rd tier cities** in India and other South Asian countries
100% **pre-scheduled appointments** with at least 33 guaranteed appointment slots with pre-selected buyers
70% of attendees are decision makers

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FMITC PROCESS -BUYERS

I'D LIKE TO BE A BUYER

If you're a travel procurement professional, be a buyer and unlock business opportunities at FMITC.



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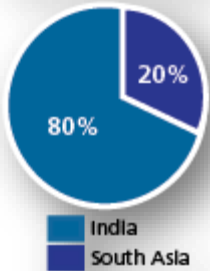
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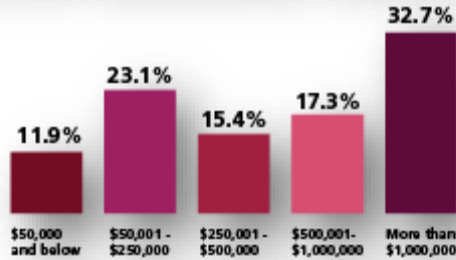


Buyers

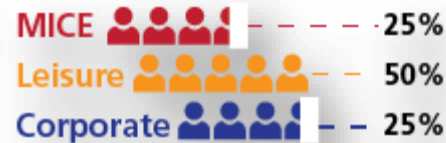
BUYER SPLIT



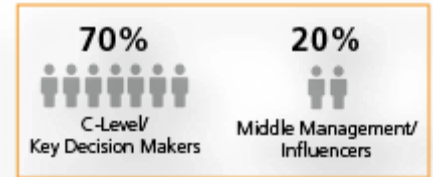
BUYER PURCHASING POWER (USD)



BUYER SEGMENT



BUYER DECISION LEVEL



FMITC's Buyer Programme acts as a platform for travel procurement professionals to explore new business frontiers, sign deals, discover new travel products/destination and negotiate pricing/packages with exhibitors.

Visitors

As the go-to-event for travel trade professionals, FMITC serves as a platform to discover new business opportunities, gain industry insights and an all-encompassing networking hub for the Indian travel trade industry.

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REGISTER FMITC FOR BUYERS

Join FMITC -23

- FMITC brings together key travel industry leaders and international exhibitors from **MICE, Corporate, and Leisure** sectors. FMITC will be held as a **100% physical event** in different Indian State Capitals.
- Leverage on FMITC to capture the fast growing **Indian and South Asian** markets, to forge new partnerships and strengthen existing business relations with the most important players in India.



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Who Attends the Conclave

- FMITC's hosted buyers are classified as serious travel procurement professionals with a keen objective to explore new business frontiers, sign deals, explore travel products/destinations and negotiate pricing/packages with exhibitors.
- Buyers are decision makers of the Indian and South Asian outbound and domestic markets as well as having a significant track record in organising trips/events in several outbound destinations.



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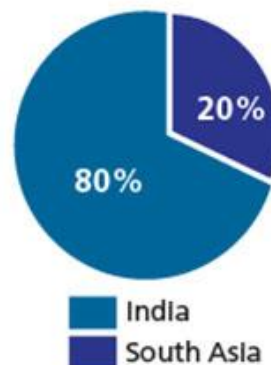
If you're one of the **BELOW**, register your interest today!

- **C-level executives**
- **Corporate companies with incentive programmes**
- **Destination management companies (outbound)**
- **Event planners**
- **Incentive/motivation houses**
- **International associations**
- **Meeting planners**
- **Professional conference organisers (PCO)**
- **Professional event organisers (PEO)**
- **Travel agents**

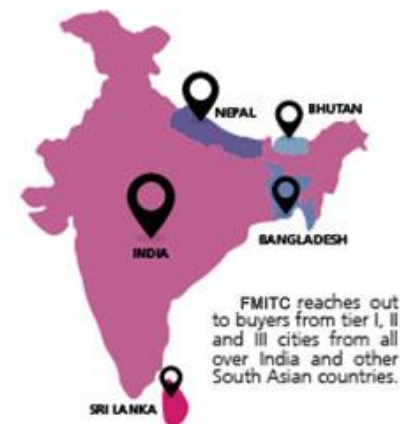
Not a travel buyer?

We welcome everyone in the travel trade industry and related companies including advisors, consultants and academics. Feel free to purchase a visitor ticket.

BUYER SPLIT



SOURCE MARKET



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Attending the Conference

Why attend

The **FMITC-2023 Conference Programme** features thought provoking an inspiring content From a diverse range of MICE, Leisure and Corporate topics. These Conferences and seminars are where serious travel and tourism trade professionals debate, interact and discuss business. Attend FMITC today to gain greater insights to the travel trade industry.



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Benefits of attending FMITC:

Gain access to the latest travel trends in the Indian travel market with leading local and international companies. Attend our daily keynote sessions and hear from the latest industry movers and shakers. Hear case studies from Hotels, Online Travel Agents, Global Cruise Lines, Tourism Boards, Travel Management Companies and more. Discover new destinations and technology as rising players share their products and Solutions.



Future of MICE



Travel Technology



Travel Distribution



OTAs & Intermediaries



Direct Booking



Corporate Travel



Hotels & Alternative Accommodation



Vacations & Tours



Destination Marketing



Leadership & Inspirations



Airlines & Air Travel



Cruise



Payment & Alternative Currencies



Global Consumer Trends



Social Media & Influencer Marketing

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WE STAND FOR

**INNOVATION
CREDIBILITY
CONSISTENCY**

NO WONDER INDUSTRY STAKE-HOLDERS HAVE BEGUN TO NOTICE US

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